



ATAT Professional Development Conference Virtual Conference Sponsorship Packet

Title Sponsor

\$30,000 +

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Special recognition during Family Night
- Two 30-minute Exhibitor Showcase slots, which can be scheduled throughout the week
- Two minute video greeting/advertisement to be played before and during the General Sessions and Family Night
- Opportunity to give remarks, a maximum of three minutes during the Opening General Session
- Opportunity to provide three 30-45 minute workshops at conference
- One full page advertisement in four issues of the association's publication
- Recognition on the association's website
- Three posts on the ATAT's social media platform prior to the week of and following conference

Family Night

\$15,000

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Special recognition during Family Night
- Two 30-minute Exhibitor Showcase slots, which can be scheduled throughout the week
- One minute video greeting/advertisement to be played before and during the General Sessions
- Opportunity to give remarks, a maximum of three minutes, at Family Night
- One half page advertisement in four issues of the association's publication
- Recognition on the association's website
- Recognition as sponsor of ATAT Outstanding Teacher Awards
- Recognition as sponsor of Family Night Entertainment
- Three posts on the ATAT's social media platform channels prior to, the week of and following conference.

Platinum Sponsor

\$10,000 +

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Special recognition during Family Night
- Two 30-minute Exhibitor Showcase slots, which can be scheduled throughout the week
- One minute video greeting/advertisement to be played before and during the General Sessions and Family Night
- One half page advertisement in three issues of the association's publication
- Recognition on the association's website
- Two posts on the ATAT's social media the week of and following conference.

Gold Sponsor

\$5,000

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Special recognition during Family Night
- One 30-minute Exhibitor Showcase slots (Can be scheduled throughout the week)
- One minute video greeting/advertisement to be played before and during the General Sessions and Family Night
- One half page advertisement in two issues of the association's publication
- Recognition on the association's website
- Two posts on the ATAT's social media platform channels prior to, the week of and following conference

Silver Sponsor

\$3,000

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Special recognition during Family Night
- One 30-minute Exhibitor Showcase slots (Can be scheduled throughout the week)
- One thirty second video greeting/advertisement to be played before and during the General Sessions and Family Night
- One half page advertisement in two issues of the association's publication
- Recognition on the association's website
- Two posts on the ATAT's social media platform channels prior to, the week of and following conference

Virtual Scholarship Fundraiser Sponsor*

\$2,000

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Recognition with logos displayed on scholarship event materials
- Special recognition during Family Night
- One thirty second video greeting/advertisement to be played before and during the General Sessions and Family Night
- One half page advertisement in two issues of the association's publication
- Recognition on the association's website
- Two posts on the ATAT's social media platform channels prior to, the week of and following conference.

Bronze Sponsor

\$1,000

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Special recognition during Family Night
- One thirty second video greeting/advertisement to be played before and during the General Sessions and Family Night
- One half page advertisement in one issue of the association's publication
- Recognition on the association's website
- One post on the ATAT's social media platform channels prior to, the week of, and following conference

Conference Supporter

Less than \$1,000

The sponsor receives the following promotions:

- Recognition with logos displayed on conference streaming pages and workshop materials
- Special recognition during Family Night
- Recognition on the association's website

***These are sponsorship opportunities that may be split between multiple donors.**