



AGRICULTURE TEACHERS ASSOCIATION OF TEXAS

CONFERENCE **SPONSORSHIP** OPPORTUNITIES & BENEFITS



CONFERENCE TITLE SPONSOR - \$30,000 +

The sponsor receives the following promotions:

- Opportunity to provide three one hour workshops at the conference
- Recognition on the conference program cover art
- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- Two-minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One full-page advertisement in four issues of the association's magazine publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels five times a year



CONFERENCE EXHIBIT SPONSOR* - \$20,000

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in four issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels five times a year



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CONFERENCE FAMILY NIGHT - \$15,000

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One and a half minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in four issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels four times a year



NEW TEACHER SUPPORT AND DEVELOPMENT - \$10,000

The sponsor receives the following promotions:

- Recognition at all new teacher development events, including New Teacher Reception, New Teacher Workshop, and events outside of Conference.
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in three issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels three times a year



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PLATINUM SPONSOR - \$10,000

The sponsor receives the following promotions:

- Recognition on four signs displayed throughout the conference facility
- One commercial exhibit booth (10x20)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One full-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in three issues of the association's publication
- Recognition on the association's website
- Option to provide up to 2,500 inserts or promotional materials for conference attendee bags
- Recognition on ATAT social media channels three times a year



GOLD SPONSOR - \$5,000

The sponsor receives the following promotions:

- Recognition on three signs displayed throughout the conference facility
- One commercial exhibit booth (10x10)
- One minute video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in two issues of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels two times a year



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SILVER SPONSOR - \$3,000

The sponsor receives the following promotions:

- Recognition on two signs displayed throughout the conference facility
- One commercial exhibit booth (10x10)
- Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in two issues of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels



SCHOLARSHIP EVENT SPONSOR* - \$2,000

The sponsor receives the following promotions:

- Recognition during the golf tournament
- Recognition on two signs displayed throughout the conference facility
- One commercial exhibit booth (10x10)
- Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in two issues of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels



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BRONZE SPONSOR - \$1,500

The sponsor receives the following promotions:

- Recognition on one sign displayed throughout the conference facility
- Thirty-second video greeting/advertisement to be played before and after the General Sessions and Family Night
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- One half-page advertisement in one issue of the association's publication
- Recognition on the association's website
- Recognition on ATAT social media channels



CONFERENCE SUPPORTER - LESS THAN \$1,500

The sponsor receives the following promotions:

- Recognition on one sign displayed throughout the conference facility
- One half-page advertisement in the conference program
- Special recognition and VIP seating during Family Night
- Recognition on the association's website



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PROFESSIONAL DEVELOPMENT SUPPORTER - LESS THAN \$1,500

The sponsor receives the following promotions:

- Recognition at Professional Development opportunities throughout the year
- One half-page advertisement in the magazine
- Special recognition during Family Night
- Recognition on the association's website



CONFERENCE ATTENDEE BAG INSERTS - \$300

The sponsor receives the following promotions:

- Sponsor may provide up to 2,500 brochures, inserts, or promotional items to be placed in conference attendee bags
- Recognition in the conference program
- Recognition on the association's website

**If you would like to sponsor an event, item, or activity not listed, please contact
Tori Rosser at tori@texasagteachers.org so that we can develop a custom
opportunity for you.**

***These are sponsorship opportunities that may be split between multiple donors.**

CONTACT US



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